

Smart Content Delivery™

NTT AMERICA SMART CONTENT DELIVERY

KEY BENEFITS

FASTER

- 25% faster than leading CDNs
- End users routed to nearest or fastest location, globally or by country/region

BETTER VALUE

- One price for streaming & http
- Scalability to manage surges without additional hardware
- Flexible pricing options

RELIABLE

- 100% SLA
- Keynote Systems' A+ rating

The Fastest Route Between You and Your Customers

Getting information to end users quickly is critical when you do business on the Internet. Heavy network traffic or unbalanced server loads can slow your data transport significantly and lead to a frustrating experience for users. A Content Delivery Network (CDN) gives enterprises the flexibility and performance to ensure a quality user experience.

NTT America's Smart Content Delivery™ (SCD) solutions take advantage of advanced technology to transmit data quickly. It all happens automatically, freeing resources for other projects and end users get their data when they need it.

PREVENT SERVER OVERLOAD

During times of peak demand, servers can become overloaded with data requests. In these situations, NTT America's SCD automatically directs the end user's request to the server with the best response time. The result? Peak usage periods don't slow down users'

experience and download time of both static and rich media content is improved.

SERVER REDUNDANCY

If a server is down for routine maintenance or becomes disabled, SCD solutions make sure that data keeps moving. Data requests during these periods are simply routed to another server. This server redundancy makes outage periods transparent to users, data keeps moving and customers are kept happy.

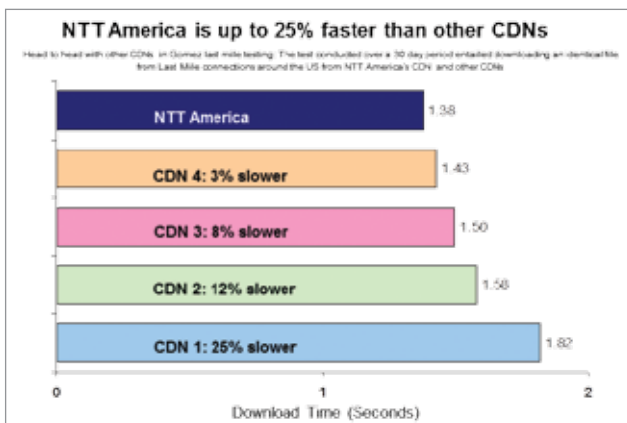
REDUCE COSTS

SCD "smart routing" eliminates the need to purchase extra servers to handle heavy traffic during peak load periods. It ensures that enterprises get the most out of their equipment by optimizing server use.

NTT America's SCD solutions also provide a cost-effective way to offer a wide range of applications, such as streaming multimedia. There is no additional capital outlay, systems administration, or in-house expertise involved. SCD removes the complexities, resource constraints, and costs that businesses must endure in managing a Web environment. The result is a more effective, efficient, and intelligent method for providing Web and rich media content.

MOVING FORWARD

Contact us today to learn more about how NTT America's Smart Content Delivery™ service can provide the performance your company, and your customers, require.



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CONTACT US TODAY TO GET STARTED:

Dial: 1-888-341-7867
Email: hosting@ntta.com
Click: www.us.ntt.com



NTT America